

Money Mastery

The National Youth Agency
Getting it right for young people

FINANCIAL LITERACY PROGRAMME FREE one-day money coaching seminar for youth workers and other professionals who work with young people.



Thinking about money?

- Unsure about how to best support young people with their money issues?
- Ever wondered why young people make irrational choices around money?
- Want to feel empowered around your own finances?

If so, then **Money Mastery** is for you! It's a free, high energy, money coaching seminar offered through The National Youth Agency's Financial Literacy Programme, designed for youth workers and other professionals who work with young people.



The 'Every Child Matters' Outcomes Framework, published by Government in 2005, lays out five key outcomes to which all those who work with children and young people must contribute. The fifth outcome, achieving economic well being, poses the greatest challenge to many youth workers and other youth professionals. Money Mastery has been designed to help practitioners understand the elements of personal finance education that seem to make the biggest contribution to raising financial capability and economic wellbeing. The course aims to help youth professionals understand the attitude and behaviour of young people towards money and in so doing to help increase their confidence to deal with financial issues.



"Brilliant course, well worth attending, you will definitely take something away"

Money Mastery Participant, Luton

For more information or to book visit: www.nya.org.uk/moneymastery



"I strongly recommend this course – the techniques used are not only useful for work with young people but also for the community in general"

Money Mastery Participant, Swansea

Money Mastery

offers you the chance to:

- explore the fascinating psychology of money and behaviour in order to understand how our actions are driven by our feelings, beliefs and values, and to use this to positively impact young people's goal setting and motivation
- develop tools and techniques for empowering young people around their finances, and to have a new sense of freedom and confidence around your own money
- revolutionise your own financial confidence and transform your relationship with money, so that you become an even better role model for young people
- spend a day working through a light, fun and entertaining methodology (including Neuro Linguistic Programming) that will leave any preconceptions that money has to be difficult and boring trailing in the dust.

Evidence shows that, like it or not, you're probably the most significant role model around money and finance to many of

the young people you work with. In times like these, where every day seems to bring a new financial crisis to the headlines, chances are money's on your mind and the minds of your young people. Today, managing your money can be complicated and confusing, not to mention frightening – particularly if you don't have much to go round. So if you don't feel entirely confident about money or feel the control of your finances is slipping away, then where does that leave the young people you work with?

Money Mastery is designed to support youth workers, and other professionals who work with young people, on two levels:

1. to provide practical solutions to the entrenched financial issues presented by their young people; and
2. to support youth workers to revolutionise their own relationship with money and become even more positive role models to young people.

"Extremely useful in thinking about your own financial situation but also very useful in opening up discussions around finances with young people."

Money Mastery Participant, London

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“This is a really great course. Well presented, thought provoking and challenging.”

Money Mastery Participant, York

What is Money Mastery

Money Mastery isn't about APR, HP, budgeting, pensions or how much you should be saving per month. Rather it looks at the practical psychology of money and how we, and the young people we work with, engage with personal finance. It's about injecting confidence and positivity into their relationship with their finances, giving them clear pathways for getting out of debt and cutting through the cloud of confusion and procrastination. It aims to help you get through to young people before they reach the point of crisis and motivate them to make long-term constructive choices rather than going for the “I want it now” instant fix.

Money Mastery is based on pragmatic research conducted over the last four years exploring young people's relationship, psychology and behaviour with cash and financial exclusion. It is delivered by a trainer with a long history of directly coaching young people around money and supporting them with their personal and social development. The Money Mastery course has developed a reputation for communicating the complex issues around money in an entertaining and exciting way.

Money Mastery is designed to work in tandem with the FSA's Young People and Money course

(currently being delivered across the UK – see www.youngpeopleandmoney.co.uk). The two courses complement each other and can either be attended as stand-alone workshops or alongside each other to provide a broader solution to the challenges of working with young people around their financial literacy.

Together the two courses aim to provide solid and pragmatic training to youth professionals around six domains of financial capability: knowledge, information, skills, behaviour, attitudes and awareness. Whilst both courses touch on each of these domains, the two programmes have a specific focus. Young People and Money aims to target the more practical domains of knowledge, skills and information, whilst being underpinned by the three psychological domains. **Money Mastery** on the other hand is more directly focused on the psychological aspects (behaviour, attitudes and awareness) embedding these in the practical steps necessary to effectively influence the financial literacy of young people.

By attending both courses a youth professional can develop the skills and attitudes necessary to feel congruent and confident in delivery of effective financial capability support to young people either one to one or in a group.

“I thoroughly recommend Money Mastery to all the participants on our Young People and Money courses. Money Mastery offers the missing ingredient in financial capability training – how to actually support young people to change behaviour – which together with the practical techniques, knowledge and information presented on YP&M offers a rigorous platform for confident and effective financial capability training with young people.”

Kelly Collins, Citizens Advice Bureau, Young People and Money Trainer, Northern Ireland

For more information or to book visit: www.nya.org.uk/moneymastery

Booking

For more information:

- phone The National Youth Agency on 0116 242 7406
- email moneymastery@nya.org.uk

Money Mastery seminars are being delivered **Free of Charge** in 12 locations across the UK between October 2009 and May 2010. Last year's programme proved very popular and as places are strictly limited early booking is recommended to avoid disappointment.

To make a booking on-line please visit: www.nya.org.uk/moneymastery

Money Mastery seminars will take place as follows:

Wednesday 14th October 2009	Manchester
Thursday 15th October 2009	Birmingham
Tuesday 20th October 2009	Llandudno
Wednesday 4th November 2009	Peterborough
Tuesday 10th November 2009	Newcastle
Wednesday 11th November 2009	Leeds
Tuesday 17th November 2009	London
Thursday 19th November 2009	Cookstown, Northern Ireland
Thursday 21st January 2010	London
Tuesday 26th January 2010	Bristol
Thursday 4th March 2010	Nottingham
Thursday 13th May 2010	Glasgow

This year a small number of in house courses are available for organisations or groups able to guarantee the attendance of 40 participants and provide an appropriate training space. Please contact The National Youth Agency for further information on 0116 242 7406 or moneymastery@nya.org.uk.

Money Mastery Meets the Benefits Trap: (see additional flyer)

Over the past two years many youth workers attending Money Mastery courses have expressed their frustration at a phenomenon that is often dubbed 'The Benefits Trap'. For the first time this year we are offering a new course to run alongside **Money Mastery** which will aim to start addressing these issues – or at least give more options and choices to youth workers who are faced with them. The course will be informed by new research and structured to give practical tools and techniques to practitioners aimed at helping (where appropriate) to move young people from unemployment and into work, training or education.

Money Mastery Meets the Benefits Trap will be run in six venues across the UK between February and June 2010. Thanks to the sponsorship of the HBOS Foundation this course is offered free of charge.

Money Mastery Meets the Benefits Trap:

Tuesday 9th February 2010 Manchester ● Thursday 11th February 2010 Birmingham ● Wednesday 10th March 2010 Belfast ● Thursday 18th March 2010 Cardiff ● Tuesday 11th May 2010 Middlesbrough ● Tuesday 18th May 2010 London

Registration for both courses will take place at 9.00am for a 9.30am start and the courses finish at 5.00pm. The National Youth Agency is grateful for the support of the HBOS Foundation.